

NCC Cable System Order

Order #	62553869
Syscode	1559
System Name	Spectrum/Milwaukee KRACE U-verse, WI
Market	Milwaukee-Racine

AE	Leah Losier
Sales Coordinator	Michael Ryan
Office	Chicago
Phone	(312) 527-5755
Status	Accepted
Survey	DMA Nielsen Live+SD Feb18
-	

Flight Dates	07/23/18 - 08/12/18
Agency	Nonbox/Eisner
Advertiser	Friends of Scott Walker

Client Code	SWF
Product Code	0709
Est Code	140 60s
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	07/09/18		
Version	2 Vs. 1		
Show All Lines			
Total # of Weeks	3		
Total	\$1,902.00		
Commission	\$285.30		
Net Total	\$1,616.70		
Total Spots	19		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	7.6 new order. please confirm. thanks
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	BRVO	VARIOUS	7/23/18	7/29/18	19:00	24:00		X	X	X	X	X	X	-	-	3	\$46.00	\$138.00	60	PRE
2	BRVO	VANDERPUMP RUL<	7/30/18	8/5/18	19:00	24:00	X							-	-	1	\$90.00	\$90.00	60	NPE
3	BRVO	VARIOUS	8/6/18	8/12/18	19:00	24:00	X	X	X	X	X	X	X	-	-	1	\$90.00	\$90.00	60	NPE
4	FOOD	VARIOUS	7/23/18	7/29/18	19:00	24:00		X	X	X	X	X	X	-	-	3	\$90.00	\$270.00	60	NPE
5	FOOD	KIDS BAKING CH<	7/30/18	8/5/18	19:00	24:00	X							-	-	1	\$90.00	\$90.00	60	NPE
6	FOOD	VARIOUS	8/6/18	8/12/18	19:00	24:00	X	X	X	X	X	X	X	-	-	1	\$90.00	\$90.00	60	NPE
7	HGTV	VARIOUS	7/23/18	7/29/18	19:00	24:00		X	X	X	X	X	X	-	-	7	\$126.00	\$882.00	60	NPE
8	HGTV	HOUSE HUNTERS<	7/30/18	8/5/18	19:00	24:00	X							-	-	1	\$126.00	\$126.00	60	NPE
9	HGTV	VARIOUS	8/6/18	8/12/18	19:00	24:00	X	X	X	X	X	X	X	-	-	1	\$126.00	\$126.00	60	NPE

	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Total
SPOTS	13	6	0	0	0	0	0	0	0	0	0	0	19
AMT	\$1,290.00	\$612.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,902.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 07/10/18

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